



PROMISE NEIGHBORHOODS INSTITUTE
AT POLICYLINK

TO: To Whom It May Concern
FROM: Michael McAfee
DATE: APRIL 2, 2014
SUBJECT: Reference for Serene Bridgett Hollingsworth

I'm writing to provide a personal and professional reference for Serene Bridgett Hollingsworth. I've had the privilege of knowing Bridgette for more than five years. We first met when she was the owner of a firm that was distributing J. Hilburn custom clothing for men. In this role, she helped me take my business and casual wardrobe to the next level. Because of her superior knowledge of the menswear industry, tasteful fashion sense, exceptional listening skills, and gregarious personality, she was able to offer solutions that met my needs and even got me to step up my fashion sense by getting out of my comfort zone. This was only possible because of the aforementioned skills that she possesses, and the high degree of trust that she was able to develop with me. She is a consummate professional that was able to place my interests and needs above simply making a sale. Her professionalism enabled us to establish a long-term business relationship that evolved into a personal friendship. A friendship that endures to this day.

As a friend, I have benefitted from watching Bridgette lead by example. She models how to live a life that is faith-filled and focused on being of service to others. Her living testimony, inspires me to strive to use all of my God-given gifts to be of service to others. Our friendship is based on an unyielding faith in our Creator, and a daily journey to honor His word through our actions. I'm eternally grateful to have Bridgette in my life and I will continue to learn and grow from her daily faith example!

Whether you're seeking to engage Bridgette professionally or personally, you will find a woman that you can always depend on and trust that she will make you better for having known her. Bridgette will always be my friend and I will work with again professionally.

Sincerely,

Michael McAfee, Ed.D.
Director, Promise Neighborhoods Institute at PolicyLink